



Summary

History, society, architecture and territory elements that converge in a given place to identify the elements that identify it as part of the internal dynamics that is generated in it, which link internal processes that are generated by the resident community, and through of which interaction spaces are built with the space that is established where they live, and also explain the individual and collective relationships that are generated in relation to their essential activities.

In addition to this, tourism is added in its various modalities that gives an image and builds an economic activity of link between those who make up its structure as a city or human settlement, in this case Casas Grandes in Chihuahua is considered as a fundamental part in the construction of spatial relationships that give life to a special image that is interesting to relate in this study, which are glimpsed in every corner of the territory of the magical town.

Identifying the sites, places and areas where tourism takes place in Casas Grandes as a magical town starts from the fundamental idea that it is a site whose historical, architectural and social conditions are part of the scenarios that have been installed over time in this corner of the large state, in addition to achieving specific conditions of interpretation of the emblems and distinctive seals that characterize this community of Chihuahua in its internal structure with the tourist activity, its connection with the uses and practices of its inhabitants.

The methodological strategy is circumscribed in the analysis of the place as part of the configuration of its ethnographic zones where the particularity and connection with the natural physical environment resolve the interactions that occur in Casas Grandes, it is supported using cartography, photography, and testimonies to illustrate and narrate experiences related to tourism, space, and place.

Keywords: interactions, tourist space, magical town.